

**BUSINESS/MARKETING MANAGEMENT  
ACCOUNTING  
Advisory Committee Meeting**

MEETING DATE: Wednesday, April 19, 2017  
MEETING TIME: 8:00 a.m.  
MEETING PLACE: Kishwaukee College, A-1228

Breakfast will be served.

**AGENDA**

Introductions

Approval of Fall 2016 Notes  
SP 17 Enrollment ACC/BUS/MM  
Spring 10<sup>th</sup> Day Report

**AGENDA – ACCOUNTING**

1. Illinois Accounting Teachers Conference
2. VITA New Partner Feedback
3. FY17 Assessment Update Program Level Focus
4. FY17 Assessment Update Technology is Our Friend
5. HLC Annual Conference What are Other Institutions Doing?
6. NIU COB New Dean and Curriculum Updates (04/21/17)
7. Trends you are seeing in the workplace (good, bad, or otherwise). What can we (KC) do to better prepare our students for transition to the workforce in general and your business specifically?

**AGENDA – BUSINESS/MARKETING MANAGEMENT**

1. Enrollment Management Update/ideas.
  2. Curriculum: Marketing Management/Business
  3. Illinois Articulation Initiative (IAI), Business Panel
  4. Business Club Chicago Field Trip & TedxTalk
  5. Career Center
  6. Internships
  7. Other Items
8. **MARKETING MANAGEMENT - full time & part time students**