

# MINUTES

## Aviation Advisory Committee Meeting

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2/23/2017 10:30 AM |

Steve Durin

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### In Attendance

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Joanne Kantner— Interim Executive Dean of Learning Services, Kishwaukee College

Matthew Feuerborn— Dean of Cr((n o)36r(r T)-oT)-Bill Brand

— Retired Commercial Pilot

Dave Koch— CEO, AirChicago Holdings, Inc.

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### Approval of Minutes

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Review of Fall 2016 Minutes and Enrollment Data Report.

Joel makes a motion to approve the minutes. Bill seconds the motion. Unanimously approved.

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### Aviation Program Report

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Steve reports SP17 is the 3<sup>rd</sup>

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## Program Discussion

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Dave thinks students and parents alike are often looking for a "one-stop shop" when considering aviation programs and community colleges often just cannot offer that. Schools really need a 141 Certificate to be successful.

Steve adds that 1985 was the year that many aviation programs at community colleges folded due to the GI Bill no longer covering ground work.

Bill reports that traditionally, the return on investment for aviation school would take a long time. However, due to the shortage of pilots, many airlines are starting pilots at higher wages and often paying for more training.

Joel adds that in his experience, there is a major industry shortage of pilots and co-pilots alike. Currently pilots can enter the industry making pretty good income. Bill thinks if more students realized this, they may be more willing to take on the great financial burden up front for school.

Bill discusses great strides in aviation technology/safety which is making plans even more practical and economical. He feels confident that aviation in general is growing.

Although Dave has not put much thought in this partnership, Parkland College has a fleet of planes yet feel they do not have a large enough market to put that fleet to use. If and when the college decides to activate the program again, it may be worth looking into that partnership.

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## Fall 2017 Course Offerings

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Steve reports AVF 101 and AVF 111 will be offered in Fall 2017 and will run with even one student enrollment. One elective needs to run as well, Steve and Matt have decided the meteorology course would be a good option. Committee supports this choice for an elective course.

Joanne hopes that, if supply of pilots is as short as it seems, maybe private companies will essentially start to "grow their own" and sponsor students eventually.

Dave reports there are some great programs throughout the country but it requires significant funds as well as strong marketing. In this area we have access to a great market (Chicago) with really no other close competition for flight training in the area.

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## Marketing/Recruitment

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Steve inquires about marketing/recruitment status once the program is consi

